

Winter news

Well the colder weather has finally hit after a gloriously long summer. But it's not cold at Russell Hearing – we've got our heaters cranking! And, in response to the change in weather, we have decided to change our typical 'tea and scones' to 'soup and bread' for our next afternoon tea.

*Clinical staff at
Russell Hearing*



\$9,000 raised for Listen Up



In 2008, hearing aid manufacturer Unitron developed the idea of bringing clinicians and staff in the hearing industry together for a weekend of fun

and fitness, and to raise money for a nominated charity.

Each year, the Muster is run in conjunction with a marathon event in New Zealand. Participants choose which event to complete – 5km, 10km, the half marathon or marathon. Whatever the distance, the end goal is the same: obtain sponsorship to raise as much money as possible for a nominated charity.

The fundraising effort this year was for Listen Up, a hearing loss programme going into

schools to educate our younger generation on 'how loud is too loud', with a focus on preventable hearing loss.

Five staff from Russell Hearing (Charmaine Cole, Emma Russell, Verushka Pillay, Jo Ennion and Lisa Wong), who were ably supported by Debbie Richardson, travelled to Rotorua to compete in the 5 or 10km run/walk which was held on Saturday 1 May.

The Russell Hearing team had a wonderful weekend away and the Unitron Muster raised in excess of \$9000 for the Listen Up programme.

On behalf of Listen Up, thank you to all of our clients who contributed to the fundraising, what a fantastic effort.



Hearing aid warrant of fitness

We let you know about our new WOF service in the last newsletter and the response has been enthusiastic! We have decided to continue to offer our discounted rates on the hearing aid warrant of fitness until 1 November 2010.

BEHIND-THE-EAR (BTE) INSTRUMENTS:

- Ear health check using an otoscope (ear light)
- Thorough exterior clean of hearing aid and mould
- Replacement tubing
- Replacement domes (for those of who have them)
- Replacement microphone covers

IN-THE-EAR (ITE) INSTRUMENTS:

- Ear health check using an otoscope (ear light)
- Thorough exterior clean of hearing aid
- Replacement wax filters

COSTS:*

	BTE	ITE
One instrument	\$15	\$8
Two instruments	\$28	\$15

Please call your local clinic (see back page) to book a suitable time.

*For those of you with ACC funding, these charges do not apply.

What's new: Binaural streaming for telephones

We love to keep you up to date with new developments in hearing aids, and we think this is something worth telling you about. For those of you who struggle to hear on the telephone, this might be just the help you need.

Hearing aid developers have created a new feature where a hearing aid has something like a broadband connection that operates wirelessly between the hearing instruments. So, a message that is sent to one hearing aid microphone, can be sent by this wireless network, to the other hearing aid. It is beneficial for telephone use, as this system allows the hearing aid wearer to put the telephone to one ear, but to hear the conversation in both hearing aids!

It is also useful in other situations, like in the car. If you were a passenger, for example, you could tell your hearing aid that you were interested in the signal from your right hearing aid, and that stronger signal of the speech of the driver would be transmitted to both hearing aids, while the road noise on the left would be ignored.

These features are generally only available in recent higher end products, and need a remote to access them. If you have a new high end hearing aid, it is possible that this feature is available in your hearing aid, but not enabled. If you're not sure about whether you have this feature in your hearing aid, please give us a call and we can let you know.



Better
Hearing
is now
out of sight

FUSE for FREE for 7 days

In our Autumn newsletter, we told you about FUSE – an in-the-ear hearing aid with a unique articulating joint. We offered the opportunity of trialling the hearing aid for free for 7 days, and this promotion has proved so successful that we have decided to continue the offer.

Along with FUSE we have other modern hearing aids in the clinic, so we should be able to provide this trial for most degrees of hearing loss.

So, if you're wondering what the latest technology sounds like, find out without spending a cent!



FUSE™

actual size:
appears as just a shadow in the ear

Appointments are essential – call Debbie today quoting the number on your special voucher, which is enclosed. See our website for terms and conditions.



New look e-newsletter

At Russell Hearing we are always looking for ways in which we can reduce our impact upon the environment. One simple way is to reduce our circulation of printed newsletters, and increase our e-mail circulation.

We have spent considerable time improving the format to make the e-newsletter easier to read – and we think you might prefer it.

For this reason, those of you who normally receive the printed version of the newsletter have also received it via e-mail. This is a one-off, but we hope that you will opt in to subscribe to the e-newsletter, either by clicking the button on the e-newsletter, or by contacting Debbie on **264 0405** or email to let her know: debbie.r@russellhearing.co.nz.

www.russellhearing.co.nz

Emma Towns on maternity leave



Emma and her husband are very excited to be welcoming a new addition to their family at the beginning of July. This will be their first child and the first grandchild on both sides of the family. Emma will be on leave from 23 June 2010 until the beginning of February 2011.

During this time, Emma's clients will be seen either by Jo Ennion or Kate Jepsen at Manurewa or Verushka Pillay at Botany.

We promise to include a photo of the new arrival in the next newsletter!

Afternoon tea

We thought it was about time for a catch-up. And given the weather, we thought we might get creative and provide orange soup! This is always a relaxing and fun occasion where our clients get to socialise with other people with hearing loss.

We are holding the afternoon tea on:
29th July at 2:30 pm at the **Showcase Room, Botany Library, Botany Town Centre.**

If you would like to join us, please let Charmaine know on 274 1327, or email her at: charmaine.c@russellhearing.co.nz, so that we can cater appropriately. As always, please feel free to bring your friends or family.



**Loyalty
Card**

russellhearing

Launch of our Rewards Programme

Now we wouldn't want to give too much away at this stage, but in the next month or so we will be developing a rewards programme that any of you will be able to join. We hope to launch it in Spring, so watch out for details in our next newsletter!

157 Great South Road, **MANUREWA** Ph: 09 264 0405
Sunset Terrace, **BOTANY TOWN CENTRE** Ph: 09 274 1327
578 Manukau Road, **GREENWOODS CORNER** Ph: 09 623 4268

www.russellhearing.co.nz